



## SOLUTIONS ARCHITECT – PRE-SALES CONSULTANT WEB SPECIALIST

# Juan de la Oliva

## PROFESSIONAL PROFILE

Experienced Solutions Architect with a strong background in pre-sales, technical consulting, and digital architecture. Specialized in designing scalable platforms using Drupal and modern web technologies. Skilled in translating business needs into technical strategies, building client trust through clear communication, rapid prototyping, and practical innovation.

## EXPERIENCE

### SOLUTIONS ARCHITECT

**Cocomore AG | Frankfurt, Germany | 2022 - Present**

- Lead solution architecture and technical strategy in multi-market digital platforms, with strong involvement in pre-sales activities and consulting.
- Design and present solution proposals to clients, including architecture diagrams, prototypes, and effort estimates.
- Act as technical lead in discovery and definition phases, working closely with sales, project managers, and developers.
- Produce functional and technical documentation, ensuring smooth handoff to delivery teams.
- Mentor development teams and support continuous improvement of architecture and process standards.

### SHOPIFY CONSULTANT & DEVELOPER

**Remote Freelance | 2020 – Present**

- Provided end-to-end Shopify consulting and development services for small and medium-sized eCommerce clients.
- Built and customized Shopify storefronts using Liquid, HTML, CSS, and JavaScript.
- Integrated and configured third-party apps, and advised on checkout flows, payment gateways, and fulfillment setups.
- Optimized site performance and SEO, ensuring fast-loading pages and improved search visibility.
- Supported clients with content architecture, product structure, and user experience improvements.
- Delivered training and documentation for store admins to manage their platforms independently.

### FRONTEND DEVELOPER

**Cocomore AG | Seville, Spain | 2019-2022**

- Developed dynamic, responsive Drupal interfaces for diverse projects.
- Seamlessly integrated Drupal themes with backend systems for user-centric experiences.
- Applied Drupal 8/9 front-end innovations, enhancing site functionality and aesthetics.
- Customized Drupal Webforms to meet specific project needs.

### INTERNSHIP AS FRONTEND DEVELOPER

**Cocomore AG | Seville, Spain | 2019**

- Engaged in web development projects, enhancing front-end coding skills.

### MUSICROAD PORTAL

**Sevilla University | Seville, Spain | 2019**

- Developed an interactive music-themed web application leveraging React, Node.js, and MongoDB. [Music Road GitHub Repository](#)

### SUMUP VIDEO MACHINE LEARNING

**Sevilla University | Seville, Spain | 2018**

- Machine learning based app for automated video summarization, leveraging K-means clustering and K-NN to extract and reassemble key frames, efficiently processing extensive video data. [Sumup Video – GitHub Repository](#)

### WORKING STUDENT AS SYMFONY DEVELOPER

**Atlantic International Technology | Seville, Spain | 2016**

- Enhanced skills in PHP, MVC architecture, and database integration.

## CONTACT

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## EDUCATION

**UNIVERSIDAD DE SEVILLA  
BACHELOR'S DEGREE IN SOFTWARE  
ENGINEERING**

## TECHNICAL PROFICIENCY

**Core technologies:** Drupal, PHP, JavaScript, React, Node.js, HTML, CSS

**Tools & platforms:** Azure, Jira, Git, Composer, Docker, Office

**Methodologies:** Agile (Scrum, Kanban), DevOps basics, Continuous Integration

## SOFT SKILLS

- Strategic thinking
- Client-facing communication
- Technical consultancy
- Team leadership
- Agile methodologies

## LANGUAGES

- Spanish: Native
- English: Fluent (Full working proficiency)
- German: Basic level (B1 course in progress, 2023-2024)